



Play it Forward Partners: Empowering the Ultimate Community

USA Ultimate believes that every young person should have the opportunity to experience the joy of the sport, and that financial status should never be a barrier to participation. To achieve this, USA Ultimate relies on its most vital resource: coaches and local organizations. These leaders serve as the frontline advocates who build trusting relationships with players and recognize when a participant needs additional support.

What is a "USA Ultimate Play it Forward Partner"?

A Play it Forward Partner is **any USA Ultimate coach or organization** that actively champions accessibility by advocating for their players' financial needs.

By identifying participants who require assistance and coordinating directly with USA Ultimate, **Partners ensure that no athlete is left on the sidelines**. USA Ultimate trusts the local knowledge of these leaders; if an organization has an existing process to identify financial need (such as sliding scale fees, school lunch eligibility, or direct requests) it is eligible to act as a Partner. This designation simplifies the request process for financial assistance and respects the privacy of individual families.

Activating the Partnership

Coaches and organization leaders can begin advocating for their players immediately. To request USA Ultimate membership fee waivers as a Play it Forward Partner, an email or spreadsheet with player names and **USAU IDs** should be sent to: Leah Dolan-Kelley, Leah@hq.usultimate.org.

Need to create new player accounts? If your players aren't in USA Ultimate's system yet, the organization may provide the following details to facilitate account creation:

- First & Last Name
- Date of Birth & Address (City, State, Zip)
- Email (Parent or Player)
- Parent/Guardian Name and Email

Why Play it Forward Partners Matter

Local organizations and teams are often managed by rotating volunteers. Establishing this clear "Play it Forward Partner" framework ensures that the knowledge of available support remains within the team or organization, even if leadership changes. When [The Ultimate Foundation](#) engages with donors, it highlights the incredible work of these partners in fostering access and inclusion. This approach allows for the sharing of community advocacy and impact stories while strictly respecting the privacy and dignity of the families receiving support.

Join the Movement

By acting as a Play it Forward Partner, organizers and coaches join a national network dedicated to the long-term growth and equity of the sport. For more information on how The Ultimate Foundation and USA Ultimate support local efforts to foster access through Play it Forward contact:

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